

1961

Spring Catalog

SELECT GERANIUMS AND CHOICE PLANTS
for the Home Beautiful

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Be

BLAZE

G-136D—With a planting of Blaze you'll have constant, luxurious bloom in brilliant red all summer long. Extra large flowers freely produced by compact plant growing to two feet tall with beautiful light green, zoned foliage. You'll love our Blaze!

59¢ each 4 for \$2.10 8 for \$3.59

One of our Best Geraniums
For Outdoor Planting

12
FOR
ONLY

\$4.98

WILSON BROS.

**Geranium Growers
Roachdale, Indiana**

**SEE OUR
GIFT OFFER
ON PAGE-8**

Come Visit Our Greenhouses at Raccoon, Indiana . . . Open Daily and Sunday
Printed in U.S.A.

Garden or Zonal Geraniums

WILSON BROTHERS GUARANTEE YOUR SATISFACTION OR MONEY BACK

If for any reason our plants are not completely satisfactory when received, return them promptly at our expense. We will then replace or refund your money, whichever you prefer. Even after planting we will assume one-half of the risk if you and the weatherman will take the other half. Let us know within 30 days after you receive your order, and we will replace, at ½-price, any plants that fail to live and grow.

With a small landscape budget you can surround your home with blooming beauty from frost to frost. These sturdy Geraniums will bloom all summer, and are just the thing for decorative beds, borders, boxes, walks and drives. (Please note our Special Offer on Page 6.) We send you select plants, 4 to 8 inches tall, grown in peat pots and guaranteed to reach you in tip-top shape. Just remove the plastic covering from these pots before planting, and you'll soon have blooming beauties.



CULLY WILSON'S TOP 12

TOP 12 SPECIAL

DD-109D—One each of all 12 Geraniums listed below for dazzling color display.

ALL 12 FOR
\$ 4.69

All are excellent double varieties ranked according to popularity

- 1 G-124D — Olympic Red — Strong, compact growth produces many large, bright red flowers.
- 2 G-147D — Pink Fiat — Exceptionally brilliant deep salmon pink. Ideal, profuse blooming plant.
- 3 G-104D — Better Times — Extremely free-blooming with deep crimson flowers with a touch of white in the centers. Well-shaped plant.
- 4 G-176D — Snowball — Pleasing plant produces large white flowers of fine form.
- 5 G-194D — Apple Blossom — Many large flowers shading from pink centers to almost white edges. Excellent plant.
- 6 G-110D — Dark Red Irene — Produces very large flower heads in brilliant, deep red with unusually large florets. Nice bushy plant.
- 7 G-132D — Irene — Ideal compact plant blooms very well with huge, brilliant red flowers.
- 8 G-128D — Improved Ricard — Prolific bloomer with large flowers of salmon-red. Compact, fast-growing plant.
- 9 G-168D — Salmon Irene — A fine, clear salmon variety. Nice, good blooming plant with large flowers.
- 10 G-101D — Springfield Violet — Darkest and nearest purple zonal with bright magenta flowers. Easy blooming, pleasing plant.
- 11 G-163D — Salmon Supreme — Clear, light salmon-pink. Nicely foliated plant produces many large flowers.
- 12 G-155D — Penny Irene — Very pretty neon-pink or intense salmon. Excellent plant with extra large flowers.

8 FOR ONLY
\$ 3.59

59¢ each 4 for \$2.10 12 for \$4.98
50 for \$18.50

for Brilliant, Budget Landscapes



Olympic Red



Pink Fiat



Better Times



Snowball



Improved Ricard

SAVE MONEY

BUY IN QUANTITY

ONLY 37c EACH IN LOTS OF 50

PICTURE SPECIAL

PS-110D — One each of all 8 Geraniums pictured on this page, for a real picture planting.

**ALL 8 FOR
\$ 3.29**



Apple Blossom



Springfield Violet



Penny Irene

MORE ON NEXT PAGE

Wilson Brothers

(3)

Roachdale, Indiana

Leading Zonal Geraniums

For Blooming Beauty from Frost to Frost

RICH RED GERANIUMS

G-108D—Pride of Camden—Very free-blooming deep crimson or velvety red. Tall, showy plant.

G-121D—Avalon Red—Large flowers of brilliant radio red. Compact growth. Good bloomer.

G-133D—Glory—Beautiful bright orange flowers with small white centers freely produced by short, husky plant.

■ **G-134D—Olympic Maid**—Superior plant with well zoned foliage. Blooms freely with large, light brick red flowers.

G-135D—Fashion—Low growing, compact plant produces a profusion of large, light red flowers.

Beautiful WHITE GERANIUMS

G-175D—Mme. Buchner—Beautiful pure white flowers. Faithful blooming, ideal plant.

■ **G-181D—White Magic**—Extra large, snow-white flowers. Strong growing, compact, bushy growth produces much bloom.

LARGE FLOWERED SINGLE GERANIUMS

G-214D—Painted Lady—Deep pink bordered flowers with large white centers make up large flower heads. Excellent bloomer.

■ **G-223D—Will Rogers**—Huge flowers of vivid purple crimson with a splash of intense scarlet in centers. Darkest color of all zonals.

G-224D—Salmon Queen—Large trusses of brilliant orange-salmon flowers with white centers. Very striking flowers on good plant.

G-215D—Maxime Kovalevski—Brilliant clear orange flowers. Low growing, free-flowering plant.

SAVE ON ZONAL SPECIAL

ZS-111D — Collection consists of four fine blooming Geraniums: 2 Red, 1 Pink, 1 White.

All 4 for only

\$1.89

LOVELY PINK GERANIUMS

G-143D—Pink Abundance—Extra large deep rose-pink flowers on large, fast growing plant.

■ **G-148D—Pink Sensation**—Ideal plant blooms freely with large flowers of deep pinkish salmon. Our proven introduction.

G-149D—Pink Phenomenal—Produces many huge, lavender-pink flowers with white eyes. Husky growth.

G-156D—Mrs. Easham—Heavy blooming low growing plant with large flowers of deep pink having a salmon sheen.

G-160D—Mme. Landry—Strong, dependable plant produces many long lasting deep salmon flowers.

G-161D—Salmon Ideal—Well shaped plant blooms very well with large deep salmon flowers having an orange cast.

G-166D—Festival—Extra large rich dark salmon flowers. Sturdy, prolific plant.

G-167D—Welcome—Many large, fiery salmon flowers grown by compact plant.

G-185D—Pink Giant—Huge flowers of rose-

pink with white centers. Sturdy, low grower. Blooms well.

G-187D—California Beauty—Large trusses of light rose-pink flowers with white centers. Fine plant. Excellent bloomer.

G-199D—Magnificent—Beautiful variety with enormous flower heads of apple blossom pink. Strong plant. Heavy bloomer with long-lasting flowers.

G-201D—Springtime Irene—Extremely compact plant produces a profusion of extra large, light pinkish-salmon flowers.

■ **G-202D—Pink Cloud**—Sturdy fast growing plant withstands intense summer heat. Heavy blooming with huge flower heads of clear, true pink.

G-203D—Genie Irene—Extra good bloomer with big flowers of light rose-pink having white centers. Dense, low growing plant.

8 for \$3.59

59¢ Each

4 for \$2.10

12 for \$4.98

50 for \$18.50

ZONAL GERANIUM SEED

1/16 Oz.

Easily grown in your sunny window. Mixed seed produces many colors in shades of white, pink, salmon, and red.

S-100D Packet — 35¢

\$1.00

Fragrant Scented Leaf Geraniums



LEMON-ROSE SCENTED

GS-901D—Attar of Roses (*P. capitatum*)—Deeply cut, highly scented leaves. Small orchid flowers in groups.

GS-907D—Silver Leaf Rose (*P. graveolens marginalis*)—Also called Grey Lady Plymouth. Deeply cut leaves edged in silver. Small orchid flowers.

■ **GS-908D—Old Fashioned Rose** (*P. graveolens*)—Deeply cut heart-shaped leaf. This is the old variety used to flavor jellies. Small orchid flowers veined purple.

GS-913D—Peppermint Rose—Strong growth with deeply cut greyish-green leaves having strong lemon-peppermint scent.

GS-917D—Finger Bowl Geranium (*P. crispum minor*)—Tiny stemless leaves, strong citronella scent. Pale lavender flowers.

GS-922D—Prince Rupert (*P. crispum*)—Strong lemon scent. Large, handsome plant with orchid flowers, veined purple.

BEST FLOWERING SCENTEDS

GS-912D—Shrubland Rose—Fast grower, makes compact bushy plant with many brilliant red flowers.

GS-913D—Apricot (*P. scabrum*)—Deeply toothed glossy green foliage smells like apricot leaves. Nice plant with bright crimson flowers borne in heads of 5 or 6.

■ **GS-974D—Clorinda**—Eucalyptus scent. Compact plant with oak-shaped leaves. Large pink flowers borne in large clusters.

GS-979D—Mrs. Kingsley (*P. rapaceum*)—Small ruffled and deeply cut leaves remind one of parsley. Low spreading growth with many deep red flowers. Slight pungent scent.

The Scenteds are easily grown, and their unique foliage very useful for making corsages and table decorations. You'll enjoy thumbing the different pattern leaves and smelling the fine fragrances.

SCENTED COLLECTION

SC-901D—Four fine flavors: 1 Rose, 1 Lemon, 1 Spice, 1 Fruit

ALL 4 for

\$1.98

FRUIT AND SPICE SCENTED

■ **GS-930D—Apple-Scented** (*P. odoratissimum*)—Wonderful apple scent. Attractive bushy plant with round leaves. Blooms with many tiny white flowers marked red.

GS-932D—Cody's Nutmeg (*P. fragrans*)—Cross between Apple and Nutmeg Geraniums, with tiny white flowers. Rich ripe fruit fragrance.

GS-951D—Joy Lucile (*P. tomentosum graveolens*)—Strong mint scent. Large plant with large five-fingered leaves. Makes a beautiful plant with clusters of small pink flowers.

GS-953D—Peppermint (*P. tomentosum*)—Trailing growth with large, velvety, green leaves of crisp mint scent.

69¢ Each 8 for \$3.89 12 for \$5.49

4 FOR \$2.19

GROW SCENTED GERANIUMS FROM SEED

You'll enjoy growing Scented Geraniums from seed. Mixed seed of fragrant varieties.

S-200D Packet of 12 Seeds—50¢

50 Seeds for **\$1.75**

Special Zonal Geranium Offer



4 for \$1.89 8 for \$3.29 50 for \$17.50

12 FOR ONLY \$4.69

FOR BEDS OF BLOOMING BEAUTY AT BARGAIN PRICES!

If you're interested in a gorgeous display of color rather than variety names, here's a chance to save on your zonal plantings. These are the same high quality Geraniums listed on pages 2 and 4.

- GO-101D—Rich Dark Red
- GO-102D—Luxurious Bright Red
- GO-103D—Gorgeous Deep Pink
- GO-104D—Charming Salmon
- GO-105D—Lovely Light Pink
- GO-106D—Beautiful White
- GO-107D—Assorted Colors

Larger, Older Zonal Geraniums



95¢ each 4 for \$3.29 8 for \$5.69

12 FOR \$7.98

In Bud or Bloom—For Immediate Color!

Popular indeed are these larger Geraniums grown in 3-inch pots. Wonderful plants for immediate color in your flower beds and boxes. These Geraniums are in bloom or have heavy buds just ready to open.

- GL-701D—Dark Red
- GL-702D—Bright Red
- GL-703D—Deep Pink
- GL-704D—Salmon Pink
- GL-705D—Light Pink
- GL-706D—White
- GL-707D—Assorted Colors

Lady Washington Geraniums

MOST LOVELY AND LUXURIOUS FLOWERS

Magnificent bloom of velvety textured flowers 3 to 5 inches across makes these the Queen of the Geranium kingdom. Easily grown as other Geraniums. To promote more bloom, grow a little drier, and do not fertilize while the buds are setting on.

GP-601D—Grand Slam—Large wavy flowers of brilliant red with slight salmon sheen. Upper petals blotched reddish brown. Compact, free blooming plant.

■ **GP-605D—Conspicuous**—A showy, shining, ox-blood red veined and blotched black. Continuous bloomer with large ruffled flowers.

GP-621D—South American Bronze—Fine plant and excellent bloomer with dark bronzy-red flowers with white edges.

■ **GP-637D—King Midas**—Large ruffled flowers of light salmon-pink make up large flowerheads. Compact plant is nearly covered with flowers over a long blooming season.

GP-712D—Pink Fascination—Large ruffled light pink flowers with crimson markings. One of the best bloomers.

GP652D—Josephine—White with deep pink blotch in center leaving white throat and edging. A favorite heavy blooming variety.

GP-647D—Gay Nineties—Large ruffled white with blotches of rose-red in top petals. Lower petals striped rosy red.

GP-649D—Mrs. Mary Bard—Almost pure white, with purple veining at base of petals. Continuous bloomer.



King Midas

■ **GP-665D—Waltztime**—Large, heavily ruffled flowers of bright orchid have double appearance. Violet marking in upper petals. Extremely popular.

GP-668D—Mood Indigo—Extra nice compact, free-blooming plant with many large ruffled lavender flowers with plum blotching.

GP-700D—Chorus Girl—An unusual color. Bright lavender flowers almost covered with a bright orangy-salmon blotch, leaving a lavender throat and narrow edging, very ruffled. Heavy bloomer.

GP-730D—Marie Rober—Magenta purple to black. One of the darkest and most popular varieties.

PANSY TYPES

■ **GP-732D—Mrs. Loyal**—Small purple, rose and white blended flowers of the pansy type, about one inch across. Blooms early and over a long season. Compact growth makes it an excellent pot plant.

GP-735D—Salina—Purple, crimson and white blended flowers of the pansy type. Plant and flowers both grow a little larger than the popular Mrs. Loyal.

79¢ each 8 for \$4.29

12 for \$5.95

4 FOR \$2.39

Grow LADY WASHINGTONS FROM SEED

Mixed colors of the better blooming kinds.

S-600D—Packet of 12 Seeds.....75¢
25 Seeds for only.....\$1.35

SPECIAL COLLECTION

6 Lady Washingtons

LW-601D—2 Red, 2 Pink, 1 White, 1
Pansy type.

ALL 6 FOR \$3.10

Fancy Leaf Geraniums for



Skies of Italy



Double Mrs. Pollock



Mrs. Cox

FREE GIFT

Bonus of a valuable plant will be sent in appreciation of your order totaling \$10 or more.

COLOR COLLECTION

CC-332D—1 each of all 5 beauties pictured on this page. \$5.10 value

ONLY **\$3.98**



Happy Thought



Mme. Languth

Colorful, Striking Beauty

For a flashy, showy display these Fancy Leafs can't be beat. Fine for both pot and garden culture. Sunshine brings out their true beauty, and the colors never clash in mass planting.



Mrs. Cox
Growing Outdoors

POPULAR FANCY LEAF

GF-316D — Mme. Languth — Silvery green leaves bordered white. Faint brown zone. Best flowers of the Fancies, double cherry-red.

GF-326D — Sunset — An Ivy Leaf Geranium with showy variegated foliage. Irregular apple green leaves bordered with cream. Salmon pink, single flowers.

■ **GF-325D — Skies of Italy** — An extremely popular tri-color. Deeply toothed green leaves with yellow edges, darkly zoned crimson to orange. Single vermilion flowers.

GF-331D — Forty Niner — Our best gold leaf variety. Good growing plant with yellow-green foliage. Profuse blooming with large, double cherry-red flowers.

85¢ each 8 for \$4.75
12 for \$6.75

4 for \$2.75

POPULAR FANCY LEAF COLLECTION

SP-330D — One each of all four Popular Fancy Leafs listed above. ONLY \$2.49

SPECIAL FANCY LEAF

GF-317D — Mme. Margot — Tri-colored Ivy type foliage. Small, flashy dark green leaves irregularly bordered with cream then trimmed pink. Large, single lilac-white flowers.

GF-309D — Happy Thought (Butterfly) — A popular tri-color. Irregular large ivory center resembles a butterfly. Also has bright green edging with faint brown zone. Pretty scarlet flowers. Single.

■ **GF-323D — Double Mrs. Pollock** — Lovely tri-colored variety. Green leaves edged in yellow with reddish-bronze zone. Nice plant producing double orange-scarlet flowers.

GF-327D — French Lace — Also called Variegated Prince Rupert. Small plant with small

MOST COLORFUL FANCY LEAF

MRS. COX

GF-321D — Mrs. Cox — A most wanted Geranium because of its striking tri-colored foliage. Beautiful green leaves edged a bright yellow contain a wide zone splashed bright crimson to chocolate brown. Contrasting single, light salmon flowers. A real beauty for your collection.

4 FOR \$5.00

\$1.50 EACH

ruffled leaves edged yellow with lemon scent. Compact growth. Lavender flowers. A fine addition to a collection.

95¢ each 8 for \$5.50

4 FOR \$3.15

SPECIAL FANCY LEAF COLLECTION

SP-331D — One each of all four Fancy Leaf listed above. ONLY \$2.89

Semi-Dwarf Geraniums

Best blooming of all Geraniums! These excellent plants grow 8 to 10 inches tall in pot culture, and up to 16 inches tall when planted outside. Ideal as blooming pot plants or for low colorful borders. Constant blooming quality of these Dwarfs requires more food and water than other Geraniums. Water well when the top soil starts to dry, and fertilize twice each month.

DG-802D—Emma Hossler—Double light clear pink flowers with white centers. A fine bloomer and ideal plant. This variety is a Dutch import we are proud to have popularized.

DG-805D—Mr. Everaarts—Another Dutch import that has made us mighty proud. Double deep pink flowers with white centers produced in profusion by a bushy plant.

■ **DG-807D—Robin Hood**—Just the thing for outside borders and edgings. Compact globe shaped plant grows to 15 inches tall and produces a profusion of cherry-red, double flowers all summer long, despite the hottest weather. Our proven introduction.

DG-814D—Red Riding Hood—Brilliant radio-red double flowers bloom in abundance on this bushy, compact plant. Our origination, and another fine choice for outside plantings.

■ **DG-815D—Tu-Tone**—Extra fine blooming Dwarf in two shades of pink. Double dark pink with individual flowers shading differently. Our latest and finest addition to the Dwarfs.



Mr. Everaarts

Special Dwarf Collection

SP-800D—One each of all five super-blooming Dwarfs—

\$2.98

85¢ each 8 for \$4.75
12 for \$6.75

4 FOR \$2.75

MINIATURE GERANIUMS

Lovely little plants with dense small leaves grow only to 6 or 8 inches tall, and almost always have bloom.

DG-817D—Gypsy Gem—Our prolific bloomer with dark red, extremely double flowers. Dark leaved, small, compact plant with large flower heads. **\$1.25 each.**

DG-818D—Volcano—Our new dark leaved miniature which produces many large, brilliant red, single flowers. Nice, compact plant. **\$1.25 each.**

DG-819D—Pompei—Another of our new miniatures we highly recommend. Fine dark foliated plant blooms freely with many small, brilliant red double flowers. **\$1.25 each.**

DG-822D—Altair—Easy growing, bushy plant with small bright green leaves. Good bloomer with many medium size orangy-red double flowers. **\$1.25 each.**

PRIZE MINIATURE COLLECTION

DG-821D—One each of all four Miniatures listed above.

\$3.98

ALL 4 FOR

DG-803D—Little Darling—Small single deep pink flowers, blooms freely. Bushy plant with small green leaves.

DG-811D—Pride—Very good plant with large single bright salmon flowers and very dark green leaves.

85¢ each

4 for \$2.75

8 FOR \$4.75

Best Blooming of All!



Tu-Tone

BORDER SPECIAL

BS-822D—Special collection of 8 Dwarfs for outdoor planting. 4 Tu-Tone and 4 Robin Hood.

ALL 8 FOR **\$4.39**

WINDOW SPECIAL

WS-823D—Collection of the 4 pictured Miniature Geraniums for your sunny window.

ONLY

\$2.98



Robin Hood

Miniature Geraniums



Pride

Altair

Little Darling



Gypsy Gem

Vining Ivy Leaf Geraniums

FOR TRAILING BEAUTY

Vining or Trailing Geraniums will lend a new beauty for pot plants, hanging baskets, ground cover, window boxes or wherever a climbing or trailing effect is desired. The deeper colored varieties are better for sunny locations, while the lighter shades do better in semi-shady locations. All are excellent double flowered varieties, well known and easily grown.

4 FOR \$2.19

VIVID REDS

GI-507D—Intensity—An outstanding bright red. Long growth produces many large, deep orange-scarlet flowers. Very popular.

GI-508D—Neon—Glowing cerise-rose with a violet undertone, a bright color of luminous quality. Vigorous long growth produces many large flowers.

■ **GI-150D—Willy**—Extra double, very dark red. Large flowers, free bloomer, medium growth. One of the best deep reds.

GI-511D—Mexican Beauty—Many large, intense blood-red flowers produced by this long trailing variety. Very good.

IVY LEAF GERANIUM SEED

Easy and enjoyable to grow. Mixed colors of the better blooming kinds.
S-500D Packet of 12 seeds—75c

25 Seeds For **\$1.35**

GORGEOUS PINKS

■ **GI-543D—Charles Turner**—Most popular deep pink. Long, strong grower. Large flowered and profuse blooming.

GI-560D—Giant Salmon—An ivy of exceptional beauty. Many large, rich salmon flowers grown by this strong-growing plant.

GI-561D—Pink Rampant—A good mid-pink. Medium growth of strong, heavy branches. Most rugged and toughest Ivy Geranium.



LOVELY LAVENDER PURPLE

GI-522D—Bridesmaid—Very soft orchid with faint rose veining. Large flowers of finest form. A popular variety of medium growth.

GI-533D—Nutmeg Lavender—Produces a profusion of lavender-blue flowers all season. Medium trailing growth. Foliage has ripe peach fragrance.

GI-537D—Barbary Coast—Fine new Ivy Leaf Geranium with extra large lavender flowers. Heavy bloomer of strong medium-long growth.

■ **GI-516D—Joseph Warren**—Rich violet-purple. Deepest color of the Ivies. Large flowers. Good bloomer. Medium grower, may be kept compact.

GI-518D—Malibu—A large flowered cerise-purple. Robust well-branching plant produces a profusion of bloom.

BEAUTIFUL WHITES

GI-571D—Double Lilac White—A full double white of the rosebud type with a delicate lilac flush in center. Good bloomer of medium growth.

■ **GI-572D—Mrs. Banks**—Large white flowers with a bluish cast. Long growth and continuous bloom. Most popular white.

GI-573D—Snowdrift—Fine full-double white of rosebud form. Medium growth, good bloomer.

69¢ each

4 for \$2.19

8 for \$3.89

12 for

\$5.49

Geranium Specials — Best Buys

Cully Wilson's INTRODUCTORY OFFER

Special package of 8 Geraniums to acquaint you with different types.

SO-109D—Collection composed of: 3 Common or Zonal Geraniums, 1 Red, 1 Pink, 1 White; 2 Vining Geraniums, 1 Red, 1 Pink; 1 Colored Leaf Geranium; 1 Rose Scented Geranium; 1 Rosebud Geranium.



ALL 8 GERANIUMS

\$3.59

SPECIAL VINING GERANIUMS

Good blooming, trailing varieties fine for hanging basket or box planting.

VG-500D — Collection includes 2 brilliant Reds, 1 Pink, and 1 White.

ALL 4 VINING GERANIUMS

\$1.98



LADY WASHINGTON SPECIAL

Real showy varieties producing many large velvety textured flowers. Nice for pot plants or outside plantings.

LW-600D—Collection composed of best blooming kinds, 2 Reds, 1 Pink, 1 White.

ALL 4 LADY WASHINGTONS

\$2.10



SCENTED LEAF SPECIAL

You'll enjoy the fine fragrance of these Scented Geraniums.

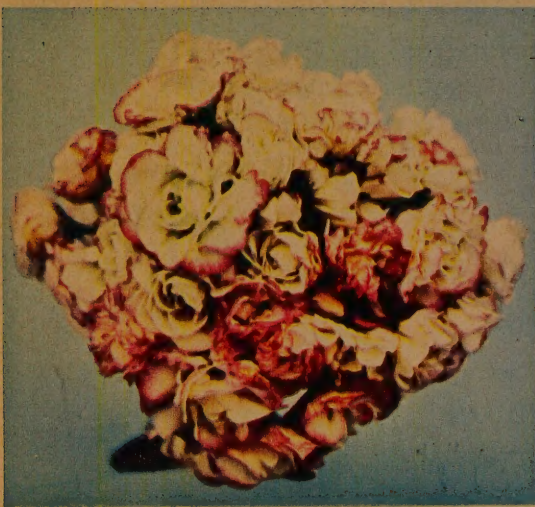
SG-900D — Collection consists of: 1 Rose Scented; 1 Lemon Scented; 1 Spice Scented; 1 Fruit Scented.

ALL 4 SCENTED GERANIUMS

\$1.98



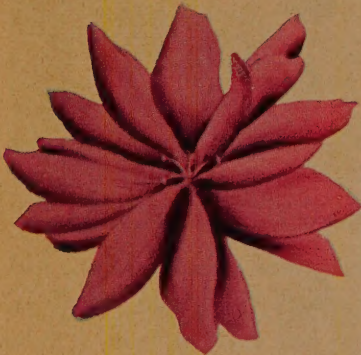
Looking for Something Different?



Apple Blossom Rosebud



Mr. Wren



Pink Poinsettia



Peppermint Stick

**CACTUS
FLOWERED
COLLECTION**
CF-441D — One
each of all four
Cactus Flowering
Geraniums.
\$2.10



Star of Persia



Starlet

Novelty and Unusual Geraniums

All are truly beautiful plants, and real conversation pieces.

4 FOR \$2.39



Noel



Stars and Stripes

ROSEBUD GERANIUMS

■ **GU-401D—Apple Blossom Rosebud**—White with distinct rose-red edging and green center. Mature flowers open nearly full, but last a long time. Makes beautiful corsages.

GU-402D—Magenta Rosebud—Deep crimson or magenta bloom. Mature flower holds rosebud form. Good strong growing plant.

GU-403D—Pink Rosebud—Large rosebud type flowers in a bright pink. Excellent plant. Flowers well.

GU-405D—Scarlet Rosebud—Profuse blooming with vivid scarlet rosebuds. Nice compact plant. Bloom often candied in simple syrup for cake decorations.

CACTUS FLOWERING GERANIUMS

GU-416D—Noel (White Poinsettia)—Double, pure white cactus type flowers. Best bloom of its class. Good plant habit.

■ **GU-438D—Star of Persia**—Large double cactus type flowers in deep cerise or crimson-purple. Exceptionally fine flower and plant.

GU-439D—Starlet—Fine newer variety in a different color. Double cactus type flowers in soft cerise-pink.

GU-417D—Pink Poinsettia—Very double soft rose-pink. Low, compact plant produces masses of bloom.

OTHER NOVELTIES

GU-411D—Single Pink Bird's Egg—A popular collector's item. Excellent flower with carmine dots or speckles showing very well. Nice plant.

■ **GU-436D—Peppermint Stick (Single New Life)**—Individual scarlet flowers are penciled, flecked, or striped with white. No two are alike, sometimes all red or white. A prolific bloomer that really makes a show of color.

GU-434D—Stars and Stripes—The double New Life Geranium also known as Flag of Denmark. Red and white twisted individual flowers make up a nice size flower head.

GU-431D—Mr. Wren—Striking single flowers of light red with an irregular white border. Really a white flower splashed red. Very unusual!

79¢ each 4 for \$2.39 8 for \$4.29

12 for **\$5.95**

SPECIAL UNUSUAL COLLECTION

SP-440D—1 Rosebud Geranium; 1 Cactus Flowering Geranium; 1 different Geranium

3 for \$1.69

HOW TO GROW GERANIUMS BETTER

Helen Van Pelt Wilson's
Authoritative Book on Geraniums

\$4.50

B-101—A fascinating book for every Geranium fancier. Contains new chapters on Dwarf Geraniums, Pests and Disease. Also revised lists by color and regional preference. Tells you how to grow Geraniums successfully whether in a sunny window in Maine or outdoors in California.



Rooted African Violet Plants



1. Blue Frost
2. Lovely Lady
3. Black Magic
4. Thor
5. Double Ruffles
6. Afterglow
7. Wintry Rose
8. White Pride Supreme

**4 FOR
\$2.75**



Coon Valley



DON WILSON SAYS:

"These are select varieties I'm sure you'll like. Really quality plants with heavy root systems, and ready for 3" pots. Will make nice blooming Violets within a short time."

WINE REDS AND ORCHIDS

- 4** ■ **AV-436-D—Thor**—Double deep wine-red flowers on dark green foliage. Easily grown show plant.

AV-376D—Rose Prom—Ruffled deep rose single flowers, with green edging. Curly dark leaves.

AV-410D—Double Edith Cavell—Double light lavender ruffled flowers with slightly darker centers. Ruffled deep green foliage with red reverse.

AV-438D—Double U.S.A.—Fine plant producing many double reddish cast tu-tone flowers.

AV-437D—Double California Dark Plum—Deepest dark wine double.

- **AV-467D—Titan**—Double deep orchid pink with deeper veining lending striped or mottled effect. Dark green leaves.

AV-468D—Sunset Rose—Large glistening orchid-pink single flowers. Fine bloomer with slick, shiny foliage.

PURPLES AND BLUES

- **AV-406D — Coon Valley** — Extra heavy blooming double dark blue on dark green shiny foliage. One of our best introductions.

- 3** **AV-407D—Black Magic**—Double deep purple flowers in abundance on dark green foliage.

AV-443D — Violet Queen—Profuse blooming double bright purple. Dark green shiny leaves, slightly quilted.

AV-446D—Blue Belle—Blooms profusely with large, single deep blue flowers. Easily grown.

- 5** **AV-312D—Double Ruffles**—A real beauty with fluffy mid-blue double flowers. Contrasting dark foliage, ruffled and waved.

AV-443D — Rampant—Lovely light purple flowers. Heavy bloomer.

AV-442D—Queens Royal—Prolific bloomer in double dark purple with lovely girl foliage.

AV-469D — Blue Starlace—Good blooming plant with many double medium-blue flowers and pointed leaves.

75¢ each

4 for \$2.75

8 for \$4.95

Make An Interesting Hobby

LOVELY PINKS

- **AV-434D—Juno**—Prolific blooming double pink. Up to 24 flowers per stem. Large apple-green leaves.
- ⑥ **AV-451D—Afterglow**—Extra good blooming double deep reddish pink with nice girl foliage.
- ② **AV-452D—Lovely Lady**—One of the best double deep pinks. Heavy bloomer with light foliage.
- AV-326D—Astalot**—Many double, light pink, medium size flowers on dark foliage.
- AV-420D—Mary's Choice**—Heavy blooming mid-pink double. Lovely girl foliage.
- AV-415D—Elaine**—Many fluffy light pink double flowers on girl foliage.
- **AV-470D—Tea Rose**—Many lovely rose-pink double flowers. Neat plant with dark, flat leaves.
- AV-471D—Crinoline**—Free blooming firrled and ruffled single deep pink. Dark ruffled foliage.

BEAUTIFUL WHITES

- ⑧ ■ **AV-370D—White Pride Supreme**—An extra good double white producing a wealth of bloom.
- AV-403D—Fairy Queen**—Many large white double flowers. Nice plant with slightly spooned leaves.
- AV-401D—Air Waves**—Good blooming plant with large fluffy white double flowers.
- AV-472D—Green Goddess**—Lovely glistening white double flowers with faint green centers. Bright green girl foliage.

VARIEGATED

- ① **AV-333D—Blue Frost**—Double blue flowers edged in white. Light green foliage.
- AV-409D—Blue Peak**—Prolific bloomer with double deep blue flowers edged in white. Dark foliage.
- ⑦ ■ **AV-427D—Wintry Rose**—A deep wine double with a beautiful white edging.
- AV-408D—TV Pert**—Unusual plant with both flowers and foliage ruffled and frilled. Double flowers variegated from deep orchid to white.

75¢ each

4 for \$2.75

8 FOR \$4.95

SAVE ON ASSORTED VIOLET PLANTS

Labeled Varieties — Our Choice

5 for \$2.75

AV-456D — One of each color: Purple, Pink, Wine, White and Variegated.

10 for \$4.95

AV-356D—One each of 10 different varieties in a wide color range.

AFRICAN VIOLET LEAVES

For fun, satisfaction and economy, grow your African Violets from leaves. Special kit contains 4 leaves packed in rooting medium. Put in bowl, insert leaf stems about 1 inch, and keep moist. Plantlets should appear in 4 to 6 weeks.

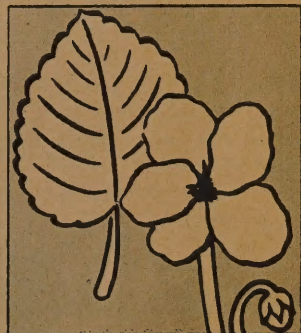
AV-415D—Four leaves, your choice of varieties, \$1.50

AV-416D—Four leaves, our choice of varieties, \$1.00

AFRICAN VIOLET SEED

Also grow Violets from seed. Takes no longer and just as rewarding. Special mixture of all types and colors.

VS-417D—Package of 100 or more Seeds, \$1.00



Finest Decorative Begonias

ROSE OR DOUBLE WAX BEGONIAS

Very attractive plants of compact growth and slick glossy foliage. Constantly in bloom with truly double ball shaped flowers blooming in nice clusters. Fine for pot plants inside, or for borders outside in semi-shady locations.

GREEN LEAF BEGONIAS

BD-301D—Red—Large ball shaped flowers of deep red grow all over this nice compact plant.

BD-302D—Pink—Large sturdy plant with larger ball shaped flowers in lovely pink.

BD-304D—White—Pure white double flowers produced abundantly by small compact plant.

**ALWAYS IN BLOOM —
MANY BALL-SHAPED
FLOWERS**

BRONZE LEAF BEGONIAS

BD-303D—Pink—A compact, bronze leaf variety with lovely rose pink double flowers. Exceptionally free blooming.

BD-305D—Red—A double deep red with bronze or brownish foliage.

BD-307D—White—A dandy double with bronze foliage placing emphasis on the many white blooms.

85¢ each

3 FOR \$2.25

89¢ each

3 FOR \$2.35

CLIMBING REX BEGONIA

For Beautiful Totem Poles

BC-327D—(Cissus discolor)—Mottled and spotted leaves resemble the metallic sheen of the Rex Begonias. Leaves are smaller, yet it is a vining climber. Makes a wonderful totem pole.

79¢ each 2 for \$1.39

REX BEGONIAS

Large, Colorful Leaves

BR-322D—The Painted Leaf Begonia—Famous for its large beautiful leaves of many colors. They have a metallic sheen and exhibit an array of colors in blotches, spots, and borders. Assorted colors only.

95¢ each 4 for \$3.25

STAR REX
Really Exotic!

SR-328D—Large five-fingered leaves with the same metallic sheen of the regular Rex. Makes an extra nice house plant.

\$1.50 each

3 for \$4.00

(*See photo)

MAGIC CARPET FINE FOR DISH GARDENS

MC-321D—Very showy Saxifraga or Strawberry Begonia. Dark green leaves are variegated with cream and maroon splashes then trimmed with pink edging. A rare plant, perfect for your dish garden or planter.

CINDERELLA BEGONIAS FOR BORDER BEAUTY

CB-308D—Cinderella Rose—Remarkable new Begonia bearing large rose-pink flowers with large golden-yellow centers. Attractive dark green, waxy foliage.

CB-309D—Cinderella White—Same attractive plants as Cinderella Rose, but has glistening white flowers with contrasting bright gold centers.

\$1.25 each

2 for \$2.25

\$1.00 each 2 for \$1.75 6 for \$4.95

For Porches, Patios and Windows



Everblooming Rose Begonias

BLOOMING BEGONIA SPECIAL

BB -311D

2 Green Leaf

2 Bronze Leaf

2 Cinderella

All 6 for

\$4.69



Climbing Rex Begonia



Rex Begonia

AUNT IRENE'S SPECIAL

AI-310D

**1 Rex Begonia, 1 Climbing
Rex with 24" Fernwood To-
tem Pole.**

All for

\$2.39



Magic Carpet



Cinderella Begonias

. Graceful Living Plants



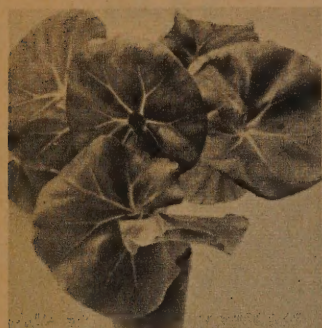
Snowy Sultana



Calla Begonia



Charm Begonia



Curly Beefsteak Begonia



Lettuce Leaf Begonia



Angel Wing Begonia

SNOWY SULTANA

Different!

PP-381D—Variegated Patience Plant—Lovely apple-green foliage trimmed in white. Nice compact plant blooms constantly with large orange-red flowers. Fine as pot or border plant.

69¢ each

3 for \$1.79

CHARM BEGONIA

A Real Beauty!

CB-311D—Waxy bright green leaves spotted, blotched and variegated bright yellow. Dense foliage blooms freely with rose-pink flowers having attractive yellow centers.

98¢ each

3 for \$2.75

ANGEL WING BEGONIA

Most Wanted Kind!

AB-310D—Large wing-shaped leaves of waxy deep green, spotted silver-red underneath. Neat growing Begonia produces large clusters of deep pink flowers.

\$1.25 each

2 for \$2.25

LETTUCE LEAF BEGONIA

BL-326D — Light green ruffled and crinkled leaves form a dense mound that looks good enough to eat. Small pink flowers above foliage.

\$1.00 each

2 for \$1.75

CALLA BEGONIA

CB-386D — Waxy, Calla-like leaves change from bright green to white as plant grows. Many small pink flowers accented by this unusual white foliage.

98¢ each

3 for \$2.75

CURLY BEEFSTEAK

CB-328D — Large curled and ruffled green leaves veined red underneath. Light pink flowers grown high above the curled foliage.

\$1.00 each

2 for \$1.75

HOUSE BEGONIA SPECIAL

One each of the five different Begonias pictured above **\$4.35**

add Beauty to Every Room



Gloxinia



Gardenia



Hoya Bella



Boston Fern



String of Hearts



Variegated Hoya

GLOXINIA

Big Bell-Shaped Flowers

GX-622D—Sure-to-grow potted plants. Large velvety, violet-type foliage produces huge, colorful, trumpet shaped flowers. Choice of colors—Red, Pink, or Purple.

89¢ each

3 for \$2.50

HOYA BELLA

HB-703D—Vining dwarf plant develops long drooping branches having small dark green ovate leaves. Flowers a lovely waxy-white with purple centers. An unusual, attractive house plant.

\$1.25 each

2 for \$2.25

STRING OF HEARTS

A Long Grower

RV-332D—Also known as Rosary Vine. Long, thin reddish vine stem produces 2 small heart-shaped leaves at regular intervals. Thick leaves are dark green with greyish veining and rosy reverse. Vine looks quite fragile but is really durable.

69¢ each

3 for \$1.79

GARDENIA

Flower of Romance

GR-615D—Enjoy growing the romantic Gardenia in your home. Highly fragrant white flowers, prized for corsages, bloom among the dark green glossy foliage. Nice plant.

\$1.00 each

2 for \$1.75

BOSTON FERN

BF-620D — Very decorative plant with long arching growth of dark green fern leaves.

89¢ each

3 for \$2.35

VARIEGATED HOYA

WV-331D—Makes extremely long growth for climbing or trailing. Beautiful dark green ovate leaves edged in cream with faint pink edging. Blooms several times from same flower stem with umbrella shaped flower head 2 to 3 inches across, consisting of many individual pink flowers with brown stars.

85¢ each

2 for \$1.50

HOUSE PLANT SPECIAL

1 Gardenia
1 Hoya Bella
1 Boston Fern

ALL 3 FOR
\$2.49

Miniature Fairy Roses Bloom



Tom Thumb



White Fairy



Pompon de Paris



Prince Charming



Presumida

Fairy Rose Collection

RC-614D — One
each of all 5 pic-
tured Roses.

ONLY \$4.95

• PATIENCE PLANTS "Everyday Bloomer"



Verbena



Carnations

Both Indoors and Outdoors

MINIATURE FAIRY ROSES

Truly dwarf, bushy plants grow only 10 to 15 inches tall, with bright green miniature foliage. Lovely small bloom, just like the garden roses. All are winter hardy, and easy to grow. Ideal as blooming house plants or for colorful outdoor planting in beds, borders and rock gardens.

MR-603D—Jackie—Fine flowering variety with superb yellow buds which open into fragrant white flowers. Nice plant.

MR-606D—Presumida—Excellent Spanish introduction of bright orange with gold and salmon tones. Buds and flowers like Talisman.

MR-607D—White Fairy—One of the best for indoor flowering. Tiny, double white blooms in profusion. Buds and blooms pink in cool weather.

MR-608D—Pompon de Paris—Free and continuous bloomer with bright pink double flowers no larger than a dime. Ideal low, bushy plant.

ONLY \$1.25 each

3 for \$3.25

MR-609D—Pink Fairy—Fine small plant produces many clusters of double, rose-pink flowers.

MR-610D—Tom Thumb—A real miniature! Tiny, brilliant crimson flowers with white base. Grows to only 8 inches tall.

MR-611D—Prince Charming—Neat, thick-set plant is a constant and prolific bloomer with fully double, small carmine-red flowers.

MR-612D—Midget—Excellent small compact plant producing many tiny rose-red flowers.

VERBENA

Easily Grown — Brilliant Color

VB-406D—Rainbow Mixture—Showy plants that produce very colorful flowers under adverse growing conditions. Popular for rock gardens, boxes, ground cover and as cut flowers. Mixed colors in shades of red, white, and blue. Very colorfull

49¢ each

12 for \$4.25

4 for \$1.80

HARDY CARNATION

HC-350D — Large, clove scented, deeply fringed double flowers 2 or more inches across. Ideal for cut flowers as well as plantings for borders, rock gardens or beds. Will bloom this year if planted early, as soon as frost is out of ground. Please state color: Dark Red, Bright Red, Pink, Yellow, White or Mixed Colors.

59¢ each

12 for \$4.95

4 for \$1.95

FAIRY ROSE Special

MR-613D — One each of all 8 select varieties listed above, for only

\$7.95

PATIENCE PLANT

Blooms Continuously

Impatiens Sultani—Also known as the Daily or Everyday Bloomer because of its year 'round free blooming habit. Grows to 18 inches tall with dark green glossy leaves. Nice as blooming pot plant, or planted outdoors in partial shade.

PP-377D—Orange-Red

PP-378D—Pink

PP-379D—White

PP-380D—New Hybrids—Mixed colors of choice imported strains.

65¢ each

8 for \$3.35

4 for \$1.98

Choice House Plants

BIRD OF PARADISE

Most Exotic House Plant

BP-611D—Strelitzia Reginea—Truly a wonder plant with flowers resembling the bright plumage of a tropical bird. Fiery red plumes rise out of a greyish green sheath resembling the bill. Plant formed by clump of dark green, long paddle-like leaves with long red vein down the center. An exceptional house plant, lasts for years and matures to 3 feet tall. Begins blooming when plant has nine or more leaves, but in the meantime is prized for its decorative foliage.

\$2.50 each

3 for \$6.50

EPISCIA DIANTHIFLORA

The White Vining Violet

ED-604D—Vivid green leaves growing in rosette form, send out prolific rooting branches. Beautiful trumpet shaped white flowers, highly fringed.

\$1.50 each

2 for \$2.50

FIRE FERN

Different Fiery Foliage

RO-729D—Red Oxalis—Really a fine planter plant to set anywhere in the open room. Small dark red clover-like leaves grow in nice clusters crowned with tiny yellow flowers.

\$1.25 each

2 for \$2.25

TROPICAL TOPAZ EPISCIA

The Yellow Vining Violet

TP-614D—Clear, bright green leaves form an excellent background for the brilliant yellow bloom. Lovely trumpet shaped flowers bloom in rosette form in center of plant.

\$1.50 each

2 for \$2.50

CHENILLE PLANT

Brilliant All Year

CP-612D—Acalypha Hispida—Another wonder plant to grace your living room. Flowers consist of long, velvety, deep red tails resembling chenille. Really a fine plant with long-lasting bloom and contrasting dark green veined leaves.

\$1.98 each

3 for \$5.25

FANCY LEAF CALADIUM

Color for Those Difficult Spots

FC-621D—Fine potted plants grow magnificent leaves in colorful array of marks, spots and blotches. Very decorative plants for semi-shady places where other flowers fail to bloom. Color choices of red, pink and white.

89¢ each

3 for \$2.50

CHRISTMAS CACTUS

Blooms Year After Year

CC-728D—The popular old-fashioned variety that grandma grew. Arching plant formed by narrow jointed "crabclaw" leaves. Blooms with cheerful rose-pink flowers for the holiday season.

\$1.25 each

2 for \$1.98



BARGAIN BUYS CACTUS AND SUCCULENTS

CS-624D—Assortment only. These interesting plants are all different and will grow anywhere in your home. Just plant with a mixture of half sand and half soil.

4 for \$1.00

6 for \$1.25

8 for \$1.50

for Indoor Decorations



Bird of Paradise



Tropical Topaz Episcia



Episcia Dianthiflora



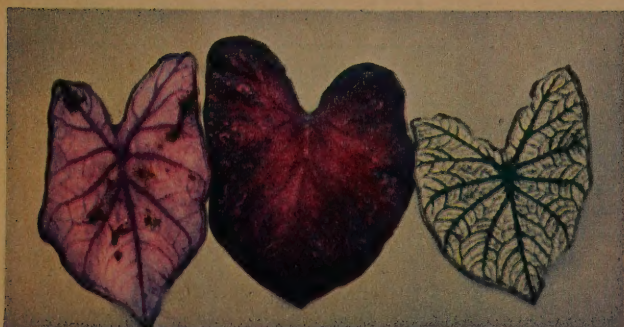
Chenille Plant

**EPISCIA
SPECIAL**
1 — Tropical Topaz,
1 — Dianthiflora. Both for
\$2.39

**PATIO
SPECIAL**
1 — Bird of Paradise,
1 — Chenille Plant. Both for
\$3.89



Christmas Cactus



Fancy Leaf Caladiums



Fire Fern

Colorful Coleus for Semi-Shade

4 for \$1.79

You can't go wrong in using brilliant Coleus or "Foliage Plant" in your mixed plantings, borders or boxes. Plant in a sunny or semi-shade location 8 to 10 inches apart in ordinary soil. Water well when soil dries or foliage droops. Separate as to predominant colors, but a mixed planting is most attractive.

- C-101D—Red
- C-102D—Red and Green
- C-103D—Red and Yellow
- C-104D—Green and Yellow
- C-105D—Mixed Colors—Including colors listed and other "in between" shades.

4 for \$1.79 8 for \$2.98 12 for \$4.19

CHICKEN GIZZARD COLEUS

CG-306D — Achyranthes — Rounded fleshy red leaves with dark veining looks just like a chicken gizzard. Short bushy growth 8 to 10 inches tall makes it an ideal border plant.

50¢ each 4 for \$1.79

NEW COLEUS

C-106D—Scarlet Rainbow—Compact, bushy grower. Deep scarlet foliage with dark veining and contrasting bright yellow edging.

C-107D—Firebird—Attractive, very deeply cut foliage with bright red center deepening toward mottled green edging. An unusual, different Coleus.

C-108D—Pink Rainbow—Very attractive medium sized leaves of rich coral-pink blending to salmon with small green border.

59¢ each

4 for \$1.98

8 for \$3.39

12 for \$4.75

Popular Petunias for Full Sun

No planting is complete without gay colored Petunias. Easily grown in any garden soil where they receive plenty of sunshine. Listed are the dwarf hybrid varieties that make mound-shaped plants covered with bloom all summer long. Plant about 12 inches apart, and keep old bloom picked for most beauty.

P-479D—Giants of California—Large deeply ruffled single flowers up to 7 inches across, artistically veined. Mixed colors ranging from velvety crimson to a delicate pink. Very vigorous plant especially bred for bedding.

P-475D—Canadian All Double—Lovely ruffled double flowers 4 inches across; bloom profusely on the dwarf, free branching plant. All colors mixed, containing rose, pink, salmon, white and blue.

P-499D—Regular Hybrids — These are the popular dwarf kinds growing into mound-shaped plants about 12 inches tall, simply covered with 3 inch flowers all summer long despite heat and drought. Order by color: Red, Pink, White, and Variegated.

12 for \$4.25

FANCY PETUNIA COLLECTION

FP-500D—Four Canadian All Double and Four Giants of California to make a fancy show.

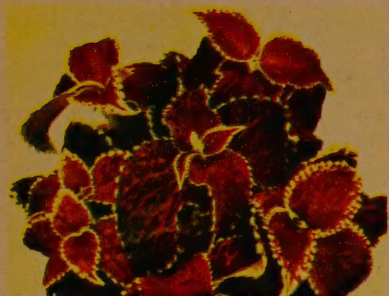
All 8 for \$2.69

4 for \$1.85

8 for \$2.98

Pot-grown Plants — Shipped with Soil

Beds of Constant Summer Color



Scarlet Rainbow



Firebird



Mixed Coleus



Pink Rainbow

NEW COLEUS SPECIAL

C-109D

1 Scarlet Rainbow

1 Firebird

1 Pink Rainbow

ALL
THREE

\$1.35



Single Hybrid Petunias



Canadian All Double



Giants of California

Fuchsia for Partial Shade



Cascading bell-shaped flowers of the Fuchsia display a beauty not to be found in other plants. Unsurpassed for hanging baskets, pot culture or outdoor plantings in partially shaded nooks. Listed are the kinds we believe to be the best of their class. Keep soil moist, fertilize every month with Plant Marvel or any complete fertilizer for much rewarding bloom.

SPECIAL FUCHSIA COLLECTION

SP-352D—Hanging Basket Special—Mixed colors. 4 for \$1.95

SP-353D—Upright Growing Special—Mixed colors. 4 for \$1.95

SP-354D—4 Upright, 4 Hanging—Mixed colors. All 8 only \$3.75

FOR HANGING BASKETS

F-339D—San Mateo—One of the better basket Fuchsias. Extremely large flowers of dark violet with splashes of fuchsia pink. Pink sepals. A very heavy bloomer.

F-356D—Millionaire—Richest color of all. Deepest violet-purple double flowers with short tube and broad deep red sepals. Large flowers, good bloomer.

F-351D—Swingtime—Double milky-white flowers with pink veining at petal base. Bright red upturned sepals. Trailing growth, large flowers, free-blooming make it tops for hanging baskets.

F-355D—Uncle Jules—Extremely large double flowers of purple, blue and violet, with recurved crimson sepals. Large heavy blooming plant.

FOR UPRIGHT GROWING

F-336D—El Camino—Makes nice pot or bush growth. Double white corolla with pink veins, red sepals. Good.

F-342D—Sleigh Bells—Upright grower with large single bell-shaped flowers, all white. Extra good, heat resistant variety.

F-343D—Guinevere—A splendid bushy upright. Large semi-double orchid blue flowers with pure white sepals. Easy to grow, makes fine plant.

F-358D—California—Extra heavy blooming, large spreading plant with bright orange-red flowers and coral pink sepals.

75¢ EACH 4 for \$2.35 8 for \$4.10

NEW HARVEST GIANT GARDEN MUMS

Truly the "giants" of all Garden Mums. Now you can grow the large football type Mums outdoors and enjoy gorgeous bloom from early September until first hard freeze. These hardy "Harvest Giants" are exceptional patented varieties. Heavily branching strong stems require no support yet big flowers almost cover the mound shaped plant. For largest possible bloom disbud and grow according to special cultural instructions enclosed with each order.

CM-547D—Full Moon—Outstanding pure white. Deep incurved flowers up to 6½ inches across, starting September 20.

CM-558D—High Noon—Creamy white with almost yellow centers. Blooms in profusion about September 10 with sturdy stemmed 5-inch flowers.

CM-549D—Gold Dust—Bright golden yellow. Bushy, very free-flowering with 5-inch bloom starting September 10.

CM-559D—Golden Arrow—Outstanding deep golden yellow with fine large incurved bloom. Starts flowering late September.

CM-553D—Touchdown—Extra large rose-pink flowers growing to 7½ inches across. Largest flowers in this series. Blooms September 25.

CM-554D—September Song—Extra good. Compact mound-shaped growth produces an abundance of 5-inch rose-pink flowers from September 10 till hard freeze.

CM-551D—Indian Summer—Outstanding bright bronzy-red. Large deep flowers up to 7 inches beginning September 15.

CM-560D—Autumn Leaves—An excellent two-toned bronze. Sturdy plant blooms well with extra large flowers in late September.

All varieties, \$1.00 each



HARVEST GIANT Special

SP-557D—Special collection:

1 Red, 1 Pink,
1 White, 1 Bronze,
1 Yellow

ALL 5

\$4.45

Supplies

Here are several useful items Wilson Bros. recommend for better results in your home gardening. Let us ship your needs with your plant order.



GIBBERELIC ACID

GA-707—Wonder-Brel — Amazing new growth stimulant. Makes plants grow faster with larger flowers. Easy to use. Just spray it on and watch the difference!

6-oz. aerosol can \$1.25



AFRICAN VIOLET SOIL

This soil is sterilized and mixed with special ingredients for your African Violets and other house plants.

SL-715—1 quart 69c

SL-714—1 gallon \$1.59

PLASTIC POTS

Last longer, look better, easier to use than regular clay pots. Pot size is inside diameter at the top.

PP-708—2 1/4-inch.....7c each; 12 for 75c

PP-709—3-inch.....15c each; 8 for \$1.00

PLASTIC SAUCERS

Black plastic saucers for plastic pots.

PS-808—For 2 1/4-inch pots.....7c each

12 for 75c

PS-809—For 3-inch pots.....15c each

8 for \$1.00

PS-812—For 4-inch pots.....20c each

6 for \$1.00

AFRICAN VIOLET POTS

Squatty, shorter plastic pots especially good for growing African Violets.

PP-712—4-inch20c each

6 for \$1.00



FLORAGARDE

Takes the guess-work out of watering.

F-817—Floragarde is the sure-fire plant watering guide. Just push into soil. The color tells you: Pink—Don't water; Blue—Time to water.

15¢ each 7 for \$1.00

INSECTICIDE SPRAY

With just a push of the button you can kill Aphids, Spiders, Mites, Thrips, White Fly and Mealy Bugs on your most tender house plants. A pressurized spray by Plant Marvel that is a real killer.

IB-104—10-oz. can\$1.59

PEAT POTS

Get a head start on spring by planting your seed or transplants in these beneficial peat pots. Then when weather warms, plant pot and all in your garden. No growth stoppage due to shock, for the roots will grow on through the pot.

PP-813—package of 24.....\$1.00

PP-814—package of 50.....1.39

PP-815—package of 100.....2.49

PLANT MARVEL

"Feed as you water"

Use this complete plant food completely soluble in water to bring out the largest blooms and best qualities of your plants. Directions and measuring spoon with each package.



PM—Trial Size Pkg.

(Makes 50 qts.)\$.35

PM-102—1/2-lb. Can

(Makes 125 gal.)89

PM-103—1-lb. Can

(Makes 250 gal.) 1.49

PLASTIC POT LABELS

PL-816—Just the thing to identify your plants. Easy to write on, and lasts for years. Light green color, and 4 inches long.

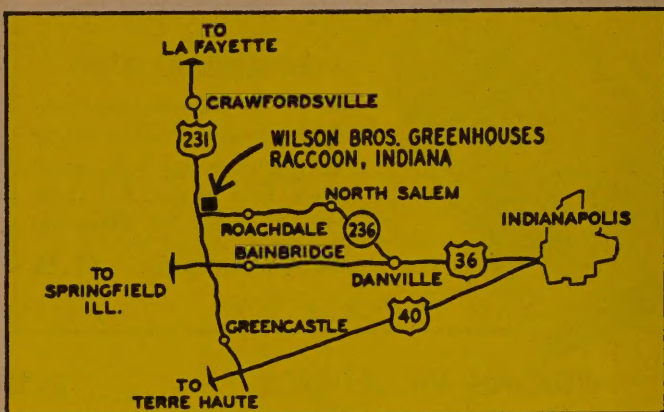
15¢ dozen 75¢ per 100

Cully Wilson Invites you to

Visit our Greenhouse



LOCATION: 40 miles west of Indianapolis, 13 miles south of Crawfordsville, and 6 miles north of U.S. 36 on U.S. 231 (old State Road 43).



Mighty Showy for Full Sun



STARTED CANNAS

CN-362D—President — Most popular standard variety with extremely large bright red flowers and glossy green foliage. Grows to 3 1/2-feet tall.

49¢ each 4 for \$1.80

Grand Opera Cannas

A new strain of dwarf growing Cannas, extra free blooming with extra large flowers of soft, unusual colors. 89¢ Each

CN-366D — Aida — Large trusses of old rose overlaid salmon.

CN-367D—La Boheme — Exceptionally large blooms of rosy peach with tints of pearl.

CN-368D — Mignon — Huge flowers of old rose with upper petals shaded peach.

CN-369D—Mme. Butterfly — One of the finest in this series. Large yellow flowers washed with pink.

CN-372L—All 4 for \$3.19



LANTANA

Constant Brilliant Bloom

4 for \$1.98

LT-390D—Weeping— Different from other varieties because of its long slender trailing branches, freely growing beautiful lavender flowers. Excellent for hanging baskets, porch boxes, and urns.

LT-397D — Golden Mound — New low growing kind produces a mound of deep golden-yellow flowers.

LT-391D—Michael Schmidt — Fine blooming variety of fiery orange.

59¢ each

12 for \$4.65



ROCKET

SNAPDRAGONS

Large, Uniform
Spikes in a
Rainbow of Colors

12 for \$4.25

SN-423D—Now with this new All-America Selection you can grow Snaps in your garden that will compare with the beautiful greenhouse type. Mixed vivid colors, fine for cutting.

4 for \$1.85

8 for \$2.98

Hints to help you Shop

It's a real pleasure to send you our catalog. Now you can leisurely shop in the comfort of your living room. Listed in this catalog are many plants we're certain you'll like, hundreds of old favorite varieties and what we consider the best of the new.

You'll find it easy and convenient to order by mail. We appreciate your order—it will receive our prompt and best attention.

Free Cultural or Growing Instructions Included with Every Order

3 WAYS TO PAY

1. **CASH WITH ORDER.** Best to send your check or money order. Currency should be sent by registered mail.
2. **C.O.D.** Send 25% or $\frac{1}{4}$ the amount of your order as deposit. We do not recommend C.O.D. for orders under \$5.00 for the Post Office service charge plus the Money Order fee are added to the order, thus making it expensive.
3. **EASY PAYMENT PLAN.** Available on orders from \$20.00 to \$100.00. See order form for details.

WHEN WE SHIP

We ship plants all the year 'round, except during periods of extreme heat or cold. All orders are shipped at once, or within a few days during the peak season, unless instructed otherwise.

HOW WE SHIP

Most of our orders are sent Parcel Post. However, larger orders are often sent Prepaid Express, depending on distance and service. All plants are specially packed and routed to arrive in the best time and condition.

MINIMUM ORDER—On orders less than \$5.00, please add 50c for handling.

POSTAGE — All prices postpaid within continental United States.

SPECIAL HANDLING—All plant orders automatically receive this service of direct routing by the Post Office.

SPECIAL DELIVERY — This service gives First Class handling, routes your package the most direct way, and assures immediate delivery. Cost schedule follows:
1 to 4 plants—45c 5 to 24 plants—55c

Over 25 plants—70c

SUBSTITUTION—If not instructed otherwise, we will substitute only similar varieties. These will be sent subject to your approval and our guarantee. Please check on our order form the action you wish us to take if we cannot supply an item you order.

WARRANTY—Because of the many conditions affecting plant growth, we make no warranty, express or implied, as to the productiveness of plants listed herein, and we will in no case be liable for more than the original purchase price.

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